



# Kinetisense

## How Kinetisense Can Translate to **Serious ROI** for Your Practice

**Imagine a tool** for practitioners that is simple, affordable, fast, and able to provide concrete answers that can be used to engage patients and generate additional revenue for a small initial investment.

*Read on and find out more about why Kinetisense can provide **all of the above** for your practice.*

# PART 1

## Why Your Practice Needs an Assessment Tool

Patients come to you for answers. Some may be recovering from an apparent injury, but others may have questions about declining performance, new sources of pain and soreness, or they may be looking for ways to improve how they train. With Kinetisense, your practice can better serve all of these patients with a tool that accurately measures their movements and objectively quantifies their performance.

### *Our markerless motion capture system brings some astounding benefits:*



**Simple, Quick, and Portable** – The only equipment needed for a Kinetisense evaluation is a computer, a camera, an open area, and a few minutes. This means our system can be used wherever and whenever you need it—in the clinic, at the gym, or even on the sidelines.



**Objective Analysis** – Functional movement assessments have long relied on the subjective judgments and experience of the practitioner. Kinetisense quantifies these functional movements and provides a simple, numeric benchmark that eliminates any guesswork and inaccurate appraisals.



#### **Historical Data Can Be Used to Show Improvement Over Time** –

Quantitative analysis is the most accurate means to show how an injury is healing, how the body is responding to fatigue, or even how training and conditioning are either improving the athlete or concentrating on the wrong movements.



**Easy to Use** – Although our system is rich with features and able to produce useful, detailed reports, it is a simple tool that only requires a small amount of training. Practitioners may be reluctant to embrace new technology because they are complicated and require specialized training. Kinetisense is an easy and accessible tool that takes very little time to learn and master.



**Real-Time Biofeedback** – The KAMS module analyzes 12 evidence-based movements in 3 minutes to provide objective assessments of an athlete's dynamic movement. You'll be able to see a patient or client's mobility and stability providing you a complete picture of their dynamic movement. We look at the entire body rather than just the upper or lower for every movement, making it easy for you to give accurate information on where their movement requires correction.



**Relevance to Patients** – It is no secret that practitioners have an easier time achieving great outcomes when the patient is an active participant in their care. This is one of the biggest assets that our system can provide. Instead of getting lost in technical language and vague warnings, the patient has a number, and the practitioner, through their training and experience, assigns a value to that number that is easy to understand and compare to other quantitative analyses.



**Actionable Data** – Training is all about numbers. How many sets an athlete can do compared to the day or week before, how fast they can run, how high they can jump. This is hard data that the athlete and the practitioners can use to compare performance and assess how best to plan training, adjust conditioning, and take actions that improve, not interfere.

# PART 2

## How Can Kinetisense and KAMS Be Used?

Is your mission to help patients heal in the most efficient way possible? Our functional movement assessment application enables tracking over time and objective observations spanning advanced movement screening, balance testing, functional movement, range of motion, and posture.

***The Kinetisense toolbox can provide your practice with the ability to assess:***



**Return to Play Metrics** – Once they have sustained a major injury, the decision to return to the field is critical in an athlete's rehab. The exact point where an athlete has returned to pre-injury levels has always been a subjective determination. With Kinetisense, practitioners have a real-time, numeric assessment.



**Track Progression and Regression** – This same numeric assessment can be used to simplify and quantify how effective rehabilitation exercises have been. When practitioners can show their patients the trend data in the charts and graphs that Kinetisense automatically generates, it's easier to stay encouraged and continue a course of treatment. For therapists and chiropractors, this can also help with patient retention.



**Measure and Monitor Functional Fatigue** – The comprehensive view of a patient's full ability to move is unmatched by any other functional movement screen, especially one as affordable, portable, and simple to use as Kinetisense. Single joint assessment or full-motion physical therapy can be applied for treatments ranging from minor occupational therapy to more serious injury recovery.



PART

3

## How Your Practice Can Achieve Easy, Tangible Returns on Your Investment

Many Kinetisense practitioners and trainers have dramatically increased their billings and income by employing KAMS in their clinic or training facility and through community-based assessments.

### *Expand the Walls of Your Clinic*

One of the greatest advantages of Kinetisense is that it is highly portable, allowing practitioners to assess current and prospective patients outside of the clinic setting. This allows Kinetisense practitioners to expand their presence in their communities by assessing athletes for concussion baselining on the sidelines or in the gym. With Kinetisense, your practice has the ability to work with entire teams and schools at their facilities, with minimal disruption to their routines and at much less of a cost.

### *Get Value Inside the Clinic*

Kinetisense is the perfect tool to grow your practice and define your presence in the community as an evidence-based movement scientist. The ability to quickly and accurately assess patients can be combined with any rehabilitation or performance improvement program. Best yet, it is a new way to charge for assessments, attract new clients, and increase client retention.

### **Kinetisense is the *first* functional**

movement assessment tool of its kind that allows for objective analysis of the entire body. The system is simple to use and affordable. We can show you just what kind of impact our system can have on your practice or training facility.

**Are you ready for a new form of revenue?**

***Call us today* and let's get the conversation started!**

***Schedule a Consultation Today!***

